



Everybody Is Somebody, Inc.  
461 Clark Street • P.O. Box 740214  
Orange City, FL 32774

Dear Donor:

Please join us for an opportunity to support the community in an annual monumental event that has surely been an uplift and showcase to the community. The annual African American Heritage Festival... "Unity-Coming together as ONE!" The festival is a supportive network of culture awareness as we learn and educate others through song, dance, food, crafts and much more. We understand that your corporation has as its mission a desire to give back to the community...therefore, we are seeking financial support and sponsorship to assist with the process of uniting our community. Orange City is a part of the high-tech I-4 corridor between Orlando and Daytona Beach and the **only** city within West Volusia to support a festival of diversity. We are creating an open line of communication between our residents and business community. All ad art work must be in jpeg or Pdf form and received by January 15, 2022, so it can be placed in the souvenir/ad booklet. We expect more than eight hundred volunteers and spectators to be in attendance, the event has been covered by the local newspapers. We are anxiously looking forward to great success at the 2022 event and will be truly grateful and appreciative of your support. In advance, we would like to thank you for your support and sponsorship for this great keepsake event. The sponsorship levels are listed below:

<p><b>PLATINUM (TITLE) SPONSOR</b> <b>\$ 3000.00</b></p> <ul style="list-style-type: none"> <li>•Full page ad in program booklet</li> <li>•Logo on Website Sponsor page and audio mention in ALL Marketing Materials</li> <li>•Opportunity to address the audience at All Heritage events</li> <li>•Booth at the festival (10x10)</li> </ul>	<p><b>GOLD SPONSOR</b> <b>\$ 2500.00</b></p> <ul style="list-style-type: none"> <li>•One half (½) page ad in program booklet</li> <li>•Mention in Marketing Materials</li> <li>•Logo on Website Sponsor page</li> <li>•Booth at the festival (10x10)</li> </ul>	<p><b>SILVER SPONSOR</b> <b>\$ 2000.00</b></p> <ul style="list-style-type: none"> <li>•One fourth (¼) page ad in program booklet</li> <li>•Mention in Marketing Materials</li> <li>•Logo on Website Sponsor page</li> <li>•Booth at the festival (10x10)</li> </ul>	<p><b>BRONZE SPONSOR</b> <b>\$ 1500.00</b></p> <ul style="list-style-type: none"> <li>•One eighth (⅛) page ad in program booklet</li> <li>•Mention in Marketing Materials</li> <li>•Logo on Website</li> <li>•Booth at the festival (10x10)</li> </ul>
<p><b>**SPECIAL SPONSOR**</b> <b>KID'S ZONE SPONSOR</b> <b>\$ 2000.00</b></p> <ul style="list-style-type: none"> <li>•All Silver sponsor package plus display banner at the KID'S ZONE</li> </ul> <p><b>STORY TELLERS CORNER</b> <b>\$ 1500.00</b></p> <ul style="list-style-type: none"> <li>•All of Bronze Sponsor Package plus banner display at story TELLER'S CORNER</li> </ul>	<p><b>INVEST IN OUR YOUTH</b></p> <ul style="list-style-type: none"> <li>• STEM PROJECTS</li> <li>• Brain Bowl Tournament</li> <li>• Poster Contest (grades K-5<sup>th</sup>)</li> </ul> <p><b>Open to All Youth Groups of Volusia County!</b></p>	<p><b>PROGRAM ADS</b> <b>8½x 11 booklet</b></p> <ul style="list-style-type: none"> <li>•Full page Color \$200.00</li> <li>•½ Page Color \$100.00</li> <li>•¼ page \$50.00</li> <li>•Business Card Ad \$25.00</li> </ul>	<p><b>UNITY IN THE COMMUNITY DONOR</b></p> <ul style="list-style-type: none"> <li>•Donate in honor of uniting our community starting at \$10.00</li> <li>•Names will be published in the program booklet</li> </ul>

**YES, WE / I WOULD LIKE TO BE A PART OF THE AFRICAN AMERICAN HERITAGE FESTIVAL AND WILL BE PARTICIPATING**

- Platinum Sponsor   
 Gold Sponsor   
 Silver Sponsor   
 Bronze Sponsor   
 Kid's Zone   
 Story Tellers Corner  
 Invest in our Youth –STEM Projects \_\_\_\_\_ Brain Bowl \_\_\_\_\_ Poster Contest \_\_\_\_\_   
 Other/Amount \_\_\_\_\_  
**Program Ads:**   
 Full Page   
 ½ Page   
 ¼ Page   
 ⅛ Page   
 Unity in the Community Donor

Company Name \_\_\_\_\_

Your Name / Contact Name \_\_\_\_\_ Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Alt. Phone / Cell \_\_\_\_\_ Best Time to Call \_\_\_\_\_

\*\*\*As a reminder ads must be email to [stafford0816@vahoo.com](mailto:stafford0816@vahoo.com) or mailed to 461 Clark Street, Orange City, FL 32763 or P.O. Box 740214, Orange City, FL 32774. All payments shall be payable to Everybody Is Somebody, Inc. Deadline: ON OR PRIOR TO JANUARY 15, 2022.

Thank you for your time and consideration.  
Sincerely,

Sharon Stafford, Event/Sponsorship Coordinator