

Dear Sir:

We invite your corporation and organization to be a sponsor of the Orange City African American Heritage Festival which has become the quickest growing and largest festival of its type in Volusia County. The event is scheduled for February 23<sup>th</sup> talent and gospel night; Saturday, February 24<sup>th</sup> 2018; festival date – fun and excitement; we focuses on Keeping “Unity in the Community” ALIVE ...as well as the Health awareness within our community. It involves the participation of the Central Florida Communities; food and craft vendors, talent and gospel groups, financial institutions, hospitals and health care industry, educational institutions, career opportunities, and many, many more. Your sponsorship will provide a high visibility and recognition for your organization as their name will be fully displayed as a supporter and sponsor during the entire event. We are planning, talent and gospel concert as well as live entertainment for all to enjoy. Donation in any amount is greatly appreciated! **SPONSORSHIP LEVELS ARE LISTED BELOW:**

<p><b>PLATINUM (TITLE) SPONSOR</b> <b>\$ 3000.00</b></p> <ul style="list-style-type: none"> <li>•Full page ad in program booklet</li> <li>•Logo on Website Sponsor page and audio mention in ALL Marketing Materials</li> <li>•Opportunity to address the audience at All Heritage events</li> <li>•Booth at the festival (10x10)</li> </ul>	<p><b>GOLD SPONSOR</b> <b>\$ 2500.00</b></p> <ul style="list-style-type: none"> <li>•One half (½) page ad in program booklet</li> <li>•Mention in Marketing Materials</li> <li>•Logo on Website Sponsor page</li> <li>•Booth at the festival (10x10)</li> </ul>	<p><b>SILVER SPONSOR</b> <b>\$ 2000.00</b></p> <ul style="list-style-type: none"> <li>•One fourth (¼) page ad in program booklet</li> <li>•Mention in Marketing Materials</li> <li>•Logo on Website Sponsor page</li> <li>•Booth at the festival (10x10)</li> </ul>	<p><b>BRONZE SPONSOR</b> <b>\$ 1500.00</b></p> <ul style="list-style-type: none"> <li>•One eight (⅛) page ad in program booklet</li> <li>•Mention in Marketing Materials</li> <li>•Logo on Website</li> <li>•Booth at the festival (10x10)</li> </ul>
<p><b>**SPECIAL SPONSOR**</b> <b>KID’S ZONE SPONSOR</b> <b>\$ 2000.00</b></p> <ul style="list-style-type: none"> <li>•All Silver sponsor package plus display banner at the KID’S ZONE</li> </ul> <p><b>STORY TELLERS CORNER</b> <b>\$ 1500.00</b></p> <ul style="list-style-type: none"> <li>•All of Bronze Sponsor Package plus banner display at story TELLER’S CORNER</li> </ul>	<p><b>INVEST IN OUR YOUTH</b></p> <ul style="list-style-type: none"> <li>• STEM PROJECTS</li> <li>• Brain Bowl Tournament</li> <li>• Poster Contest (grades k-5<sup>th</sup>)</li> </ul> <p><b>Open to All Youth Groups of Volusia County!</b></p>	<p><b>PROGRAM ADS</b></p> <ul style="list-style-type: none"> <li>•Full page Color \$200.00</li> <li>•½ Page Color \$100.00</li> <li>•¼ page \$50.00</li> <li>•Business Card Ad \$25.00</li> </ul>	<p><b>UNITY IN THE COMMUNITY DONOR</b></p> <ul style="list-style-type: none"> <li>•Donate in honor of our eighth year of uniting our community starting at \$8.00</li> <li>•Names will be published in the program booklet</li> </ul>

YES, WE / I WOULD LIKE TO BE A PART OF THE VOLUSIA COUNTY AFRICAN AMERICAN HERITAGE FESTIVAL AND WILL BE PARTICIPATING

Platinum Sponsor    Gold Sponsor    Silver Sponsor    Bronze Sponsor    Kid’s Zone    Story Tellers Corner

Invest in our Youth –STEM Projects \_\_\_\_\_ Brain Bowl \_\_\_\_\_  
Poster Contest \_\_\_\_\_  Other/Amount \_\_\_\_\_

Program Ads:    Full Page    ½ Page    ¼ Page    ⅛ Page    Unity in the Community Donor

Company Name \_\_\_\_\_

Your Name / Contact Name \_\_\_\_\_ Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Alt. Phone / Cell \_\_\_\_\_ Best Time to Call \_\_\_\_\_

For more information on sponsorship opportunities and vendor application please visit our website at [www.ocaahf.com](http://www.ocaahf.com)